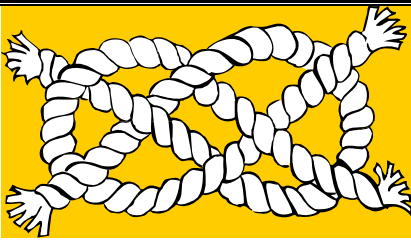


# THE UNITED STATES DEPARTMENT OF HOMELAND SECURITY



# SHORELINES

## NEWSLETTER OF THE UNITED STATES COAST GUARD AUXILIARY DIVISION 7 5<sup>TH</sup> NORTHERN DISTRICT, DCDR Joyce McGowan

Editor: Edna M. Winans SO-PB Division Web Site: <http://a05307.uscgaux.info> June 2009 Vol 07 No. 06



### DIVISION COMMANDER'S MESSAGE

We started off the month of May with a TCT class at Station Barnegat Light with 32 members of Division 7 attending, 4 Coasties and 9 members of other Divisions rounding out the class. The same day, we had an Operations Workshop with 25 Coxswains in attendance.

The next week was our Awards Dinner and we had a record crowd of 110 Auxiliarists plus the crew from the Station. Katie Adams, FS from Station Barnegat did an outstanding job together with our AUXCHEF crew of Mary and Mike Alexander, Ted Ballin, Carolyn Goeckel and George Wagner. FS1 Dean Berkovics and his wife welcomed their first child, a daughter so Dean drove from Pennsylvania to Station Barnegat Light on Friday to check that the preparations were going well then he headed back to baby duty. Many thanks to Dean for his part in the dinner since he purchased all the food.

Tuckerton had a Memorial Day Parade and I am very proud to report that the Coast Guard Auxiliary had 30 members from 3 flotillas who marched. What a great display of unity for the Division.

We finished up the month with a luncheon for our pal, MK1 Michael Bontempo who is heading to Oregon very shortly.

So we began our 2009 boating season running. The patrols have begun and the good news is, we are going to be allowed to do training missions on weekdays without a QE. One per area and you must advise the Station it is a training mission. Get the people who need the training out there early in the season because if the money starts to get tight, I have been instructed to

eliminate the midweek training. Also, Mr. Moss has agreed to let us do 2 patrols per area on weekends and holidays 1 per morning and 1 per afternoon in each area. If you are scheduled to do a patrol in the morning and you do it in the afternoon, you will not be paid. You have to stick to the schedule or else Mr. Moss will rescind his permission for 2 patrols per area.

We work for the Coast Guard and are using their money when we patrol so we have to go where and when they direct us.

On a more solemn note 3 of our members passed over the bar in the month of May, Frank MacDonald, Inge Swenson and William Bori. Our thoughts and prayers go out to their families. Please attempt to attend the services as a member of the Auxiliary even if you did not know the individual, you attend representing the Coast Guard Auxiliary.

*Respectfully submitted*  
Joyce A. McGowan, DCDR



### DIVISION VICE COMMANDER'S MESSAGE

In the May issue of the Shorelines we were requesting someone to assume the position of the Division Materials Staff Officer. I would like to thank Phil Topps from Flotilla 7-7 for accepting the job. I have requested the Division Commander to swear Phil in as the Division Materials Staff Officer at the June meeting.

Since I am talking about Division Staff Officer positions, I will be looking for someone to assume the position of Division Secretary/ Recorder for the year 2010. As of now that is the only possible position that

will be available for next year. If anyone is interested in assuming this position please contact me.

*Thank you  
Respectfully Submitted  
Jon Bomengen VDCDR*

**JUNE 1 – 7**  
**D5NR DISTRICT SAFE BOATING WEEK**

**NEXT DIVISION MEETING**

*When:* **Friday, June 5th, 2009**

*Where:* **Mill Creek Community Center**

Mill Creek Road, Manahawkin, 08050

*Time:* 1930 Hours

**PRESENTATION TONIGHT: MEMBER BENEFITS**

**June 14<sup>th</sup> FLAG DAY**



**June 21<sup>st</sup> FATHER'S DAY**



**FOLLOWING DIVISION MEETING**

*When:* **Friday July 3rd, 2009**

*Where:* **Mill Creek Community Center**

Mill Creek Road, Manahawkin, 08050

*Time:* 1930 Hours

**QUALIFICATION GUIDE**

The T-Department has added a new tab on its web site, titled "Qualification Guide". This guide is an "Individual Development Planning Guide" and will help ALL Auxiliaries determine what qualifications they wish to certify and participate in. DSO-MT's may find this document very helpful in developing Training Programs for their District. The table of contents allows the reader to immediately reach a particular section, by clicking on the heading. All links throughout the Guide will be helpful in offering detail about the certifications described. This Guide provides useful instruction to all users and its use will enhance the value to the Auxiliary of those taking advantage of its contents. Fifth District Northern Region developed this document and the training department recognized its incredible potential and wishes to make it available to all of our members! It's a MUST SEE! Please provide feedback to the BC-TSW (webmaster).

**<http://www.cgaux.org/training/>**

From: **Allen, Thad Admiral**

Sent: Wednesday, May 20, 2009 1:00 PM

Subject: **ALL HANDS - Publication 1**

To the Men and Women of the United States Coast Guard,

I am pleased to announce the first revision to our capstone doctrine, Coast Guard Publication 1 (Pub 1). Secretary Napolitano officially announced the revision at today's Coast Guard Academy graduation ceremony. She stressed its importance for our Service and its applicability for the entire Department of Homeland Security.

I expect all Coast Guard members to read Pub 1 and discuss it with your shipmates. Hard copies will be widely distributed and it is also posted on our website available at [www.uscg.mil/comdt](http://www.uscg.mil/comdt).

As a capstone doctrine, Pub 1 explains our principles of operation: clear objective, presence, unity of effort, on-scene initiative, flexibility, managed risk, and restraint. These traits can be traced back to Alexander Hamilton's Letter of Instruction to the Commanding Officers of the first 10 revenue marine cutters and are even more relevant today. This guidance will help every member of the Coast Guard - active duty, reserve, civilian and auxiliary - understand who we are, what we do, and why we do it.

Pub 1 maps our organizational DNA and reveals the evolution of our Guardian Ethos. Looking forward, Pub 1 provides a solid foundation so we can adapt our operational activities to meet the maritime challenges of the 21st century. Use it as a fundamental building block to educate our newest Coast Guard members and to guide your professional judgment as you address emerging mission demands in your area of responsibility.

Thank you for your dedicated efforts to the Coast Guard and the Nation.

Admiral Thad Allen  
Commandant, U.S. Coast Guard

2. The purpose of this list is to keep Auxiliaries as well as all other interested parties abreast of current developments, policies, manuals, etc. All information contained herein and linked is OFFICIAL policy and information.

3. Internet Release and Distribution is Authorized.

4. CG-542, sends

**DON'T FORGET TO POST YOUR HOURS**



### PA Corner

#### The Care and Feeding of Press Releases

For the flotilla and division Public Affairs Staff Officer, a press release can be of great value. They can be used before, during and/or after almost any public affairs event.

Some definitions: "public affairs event" is any flotilla/division sanctioned event involving the general public; "press release" is an announcement of an event, performance or other newsworthy item that is issued to the media. Press release and news release are interchangeable phrases.

A "before" press release may be issued to highlight an upcoming event, such as a VSC station at a local marina or safe boating exhibit at the local WalMart; or a recurring event, such as your monthly flotilla meeting. Whatever you are promoting, the object is to advise the public of your plans early enough for them to work it into their plans.

The "before" press release must also be issued early enough to fit into the local publication(s) schedule for printing. Here you will need to do a little homework. Secure a copy of the publication. Then familiarize yourself with the periodical, know the various sections and check for contact information.

You then need to contact the appropriate person, usually the editor in charge of the section where you want to place your release. You should request a particular section (such as Community News or Community Calendar, etc.). By not asking, your release may end up buried or just ignored.

Calling media personnel and asking questions is not a bad idea. I nothing more, you get to know who you are dealing with.

The "during" press release may deal with a recurring event (monthly meeting) or an ongoing project (weekend VSC stations at local marina). The information gathered earlier comes into play here also; and you may have made a contact that can help you to get your release out to the public.

The "after" release is just what it says, advising the public of an accomplishment by your unit or an individual member. As above, contacts can make or break your efforts.

Any press release should contain the four W's: What, Where, When and Why (occasionally a How is needed).

Usually What is your headline that should grab the reader's attention. Then, you include a sub-headline to amplify and add detail to the headline.

The Where, When and Why are self explanatory. They complete the verbal picture you want to convey. Don't get bogged down in too many words.

The press release itself should be short, simple, brief and to the point. Do not use technical jargon, use only plain English.

You want to inform, not bore, your readers.

Your release must readable and contain all the necessary details or information you want to convey to the audience.

Be sure to proof read (edit) your release. Wait a short time to do this. This allows you to get out of your writing mode and not let the writing ideas cloud your proof reading efforts. If possible, get someone to proof read.

This article is meant to try to explain the basics of press release writing. Go to the national "A" Department website to learn more about writing a press release and about public affairs in general. The site is a very valuable source for the PA officer.

Explore sources for submitting your releases. Ask various sources about submitting releases, the worst outcome is a refusal.

As SO-PA, if I can be of any assistance do not hesitate to contact me.

*Allison Revy, Jr.; SO-PA*

#### **ATTENTION VESSEL EXAMINERS**

Have you heard about ORION's Safety Awareness Program for Auxiliary Vessel Examiners? Earn points and incentives for viewing an educational video demonstrating pyrotechnics. Additional points for reporting VSCs are redeemable for free pyros. Plus, the top 3 point earners each year receive a quarterly Omaha Steaks Gift, a \$280 value! Check out the details by going to our Document Library and downloading the PDF version of the brochure, or just go to <http://www.shopauxiliary.com/>, click on Members Only, log in, and click on the ORION logo!

**POLICY REVISION/REGISTRATION FORM:  
AUXILIARY SEARCH COORDINATION AND  
EXECUTION - AUXSC&E TTT**

Please see the new policy revisions related to the AUXILIARY SEARCH, COORDINATION, AND EXECUTION (AUXSC&E ) COURSE TRAINING POLICY REVISION 1. (DATED: 1 May 2009 ). In order to be admitted to an AUXSC&E or AUXSC&E TTT course, the student must complete the AUXSC&E Registration Form. This registration form is a new requirement. Effective 1, June 2009: successful completion of the AUXNAV course is a prerequisite before taking the AUXSC&E TTT course. All current AUXSC&E TTT qualified instructors are not subject to this requirement. Please review the Policy Revision. The new policy and registration form can be found on the Training web page under AUXOP Courses.

[http://www.cgaux.org/training/AUXOP\\_New2.htm](http://www.cgaux.org/training/AUXOP_New2.htm)

**SOUNDINGS MAGAZINE BENEFITS AUXILIARY PE**

Partner Soundings Magazine issues are packed full of articles on boating safety and seamanship. Benefits include the following:

- Deeply discounted new and renewal annual Soundings subscriptions – regularly \$24.97, available to Auxiliarists at only \$13.97/year.
- Free annual Soundings and Trade Only subscriptions for current Flotilla Commanders and Public Education Officers at flotilla, division, district and national levels.
- Free Soundings copies for each family in your PE classes, with a PE graduate subscription discount coupon inside each magazine.
- Free online and print listings for your PE classes.
- Last but not least, access to your own digital special Auxiliary Seamanship & Safety edition. This 80-page digital digest outlines tactics, strategies, and advice to get you, your crew, and your boat safely back to the dock after every marine outing.

To learn more about the Soundings benefits, go to <http://shopauxiliary.com/> and click on Members Only. Then log in. Click on the Soundings logo.

**AUXDATA ACCESS**

A directive has come down from the Department of Homeland Security that all accounts that remain inactive for 45 days will be locked. Effective 1 June 2009, OSC will make the change to AUXDATA. If you have access, please make it a point to sign-on the system at least once a month to maintain your access and keep from having your access locked and eventually deleted. This applies to both the Production and Training databases. *[Posted: May 12, 2009. Source: Marilyn McBain, DVC-IS*

**Recommissioning of TOPSIDE On the Web**

On behalf of Coast Guard Auxiliary Fifth District Northern Region's nearly 3,100 members, CDR Glenna T. Tredinnick- Director of Auxiliary D5NR, and John S. Witemeyer, District Commodore and the District Bridge, I am pleased to present the "recommissioning" of TOPSIDE, The official newsletter of the 5th Northern District. A Successful District Magazine is not limited to our Publications Staff Officers. This "Successful District Magazine" is built from the articles and photographs submitted by the members of Fifth Northern.

Members at every level are achieving great things and are engaged in numerous wonderful projects that bring credit to District Fifth-Northern. Articles and photographs in TOPSIDE should tell their stories and applaud their efforts. Get out those cameras and start writing. We need to tell everyone what a great job our members are doing!

You will notice that we are modernizing how TOPSIDE is developed, produced, and delivered to our members. As times change, we must approach our communications differently. Many volunteer organizations are struggling to increase and retain membership and the Coast Guard Auxiliary is no exception. When communication technology changes, we must find new ways to keep current members engaged and pique the interest of potential members. TOPSIDE will not only give District Fifth Northern a sharper look, it will serve as an effective communication tool and showcase the efforts and accomplishments of District 5NR Auxiliarist.

So, read and enjoy TOPSIDE, and pass it along to a prospective member. Then, tell them why you chose to join the world's best volunteer organization.

Joseph Giannattasio DSO-PB, Editor  
[http://www.5nr.org/topside/issues/TOPSIDE\\_2009\\_MAY.pdf](http://www.5nr.org/topside/issues/TOPSIDE_2009_MAY.pdf)

**News Item**



**May 21, 2009  
Fellowship Day Scheduled**

Fellowship Day is scheduled for November 8th. This is a wonderful opportunity to share a day on the water with your flotilla mates, family and friends. Last year there was a sensational rescue swimmer demonstration. This year there are many new surprises planned.. There are 200 tickets available so don't wait!

For more information, [click here](http://www.5nr.org/downloads/misc/Aux_FellowshipDay.pdf)  
[http://www.5nr.org/downloads/misc/Aux\\_FellowshipDay.pdf](http://www.5nr.org/downloads/misc/Aux_FellowshipDay.pdf)

**HURRICANE SEASON, THE TIME TO PREPARE IS NOW**

SOURCE FEMA : Release Date: May 22, 2009

Release Number: R02-09-003

FEMA recommends taking the following steps to prepare for the hurricane season:

- Develop a family disaster plan and know how to stay safe during a hurricane.

Discuss with your family what everyone should do prior to a hurricane and where you might go in an evacuation - to a shelter, hotel or stay with relatives or friends.

Don't forget your pets. Some shelters will not allow them, so plan in advance on what to do with them.

Know and review your evacuation routes.

Develop a family communication plan. Identify a friend or relative in another municipality to serve as a point of contact in case family members are separated.

Make necessary arrangements for family members with special needs or physical handicaps.

- Put together a disaster kit and store it in a portable container, in case of an evacuation. The kit should include:

At least a three-day supply of food and bottled water for each family member;

A manual can opener;

Battery-powered radio and flashlights with extra batteries;

First aid kit with family members' medications;

Hygiene and personal care items;

Emergency contact list and phone numbers;

Pet supplies;

Copies of important documents including insurance policies and bank account information;

Emergency cash or credit card in the case of an evacuation with short notice.

- Protect your home and property:

Purchase flood insurance for both your home and its contents, as well as property insurance against strong winds. Renters can also purchase flood insurance for their apartment's contents. Review your insurance coverage with your insurance agent, and update your coverage amounts. Although flood insurance may be purchased throughout the year, remember there is a 30-day waiting period before coverage begins.

Placing hurricane straps and shutters are generally cost-effective measures. Consult a building contractor, home improvement store or the FEMA Web site ([www.fema.gov](http://www.fema.gov)) for specifics. Elevate utilities or appliances.

Reinforce the roof, windows and garage against strong winds, since it could minimize overall damages during a hurricane.

Visit [www.ready.gov](http://www.ready.gov), [www.fema.gov](http://www.fema.gov), for more information about disaster preparedness.

FEMA leads and supports the nation in a risk-based, comprehensive emergency management system of preparedness, protection, response, recovery, and mitigation, to reduce the loss of life and property and protect the nation from all hazards including natural disasters, acts of terrorism, and other man-made disasters.

**NEW MEMBER/ALL MEMBER WORKSHOP PRESENTATIONS ON THE DIVISION WEB SITE:**

<http://a05307.uscgaux.info>

Go to main page, click "member area".

On "Member area" page click on "Member Resources".

From there download which ever presentation you want.

Thanks to Bill Smith SO-CS for making this possible.

**2009 AWARDS DINNER**





**USCG MK1 MIKE BONTEMPO FAREWELL PARTY**





**USEFUL INFORMATION LINKS****ON-LINE COURSES**

Here is the web site with a lot of courses available for download. There is a really good GPS course.

<http://www.cgauxed.org/elib/index.htm>

**SHOP AUXILIARY**

<http://www.shopauxiliary.com/MembershipSignIn.php>

<http://www.shopauxiliary.com/>

**NATIONAL AUXILIARY E-DIRECTORY**

<http://www.auxedirectory.org/>

**5nr Online Store**

[http://www.5nr.org/dso/ma/district\\_store.php](http://www.5nr.org/dso/ma/district_store.php)

**USCG Division 7 Web page:**

<http://a05307.uscgaux.info>

**USCG Aux e-magazine SITREP:**

<http://teamcoastguard.org/>

**USCG Aux On-Line Testing:**

<http://cgexams.info/testing>

**Aux NATIONAL TRAINING WEB SITE**

<http://www.auxtdept.org/>

**USCG Aux 5<sup>th</sup> Dist Northern Region Homepage**

<http://www.5nr.org/>

**USCG Aux History Web Page**

<http://www.history.auxpa.org/about/programcomponents.htm>

**CHDIRAUX Site**

<http://www.uscg.mil/hq/cg3/cg3pcx/>

Please check and update any links you have to the "old" web sites

([http://www.cgaux.info/g\\_ocx/](http://www.cgaux.info/g_ocx/) and [www.cgaux.info/g\\_pcx/](http://www.cgaux.info/g_pcx/)). Also update your bookmarks accordingly

**Nautical Chart Updates**

<http://www.nauticalcharts.noaa.gov><http://www.nauticalcharts.noaa.gov/>

**DEADLINE FOR NEXT PUBLICATION IS:**

**June 26th, 2009**

Edna M. Winans, Editor SO-PB, [ewinans@verizon.net](mailto:ewinans@verizon.net)

*Note from the editor to all Division Officers and Flotilla Commanders:*

*This newsletter is a monthly platform for each of you to communicate activities/issues that should be shared with the other Flotillas in the Division. Maybe you have a special fund raiser, or event where you need extra support, or a class that would interest other members in the Division.*

*If we share our activities, it will not only be cost effective but also capitalize on our exceptional resources in all levels of expertise.*

*If you however, have something that needs to be distributed between publications, we will issue an interim alerter to accommodate you.*