

2012SEP07

ADDITION TO D5NR POLICY MANUAL, (CGDFIVEINST 16791.1D,
CHAPTER 13.C: OUTREACH (COASTIE and Boat Shows)).

RE: D5NR CGAUX PA MASCOT INSTRUCTION, CGDFIVEINST
16794.1

3. Mascot Policies and Procedures.

- a. The Auxiliary has a highly effective Public Affairs tool in the form of our Auxiliary outreach personalities team—our mascots—*PFD Panda, Sammy the Sea Otter* and *Coastie the Safety Boat*. These characters have the capacity to bridge generations, entertain and engage the public while effectively aiding our primary mission of recreational boating safety. They can be very powerful emissaries for both the Auxiliary and the Coast Guard. Like any other asset, their most efficient utilization comes with proper training and the following of standardized operating procedures and requisite certifications.**

 - b. D5NR Auxiliary members who are trained, designated or desire to participate with any mascot above must review the D5NR CGAUX PA Mascot Instruction, CGDFIVEINST 16794.1 and complete the Personal Qualification Standards (PQS) tasks as directed.**
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